

Pursuant to art. 13 of Legislative Decree no. 196 of 30 June 2003, we inform you that Pasta & Company guarantees that, as required by the applicable regulations, user personal data is processed so as to respect a person's fundamental rights and freedoms, as well as the dignity of the person concerned (art. 4, comma 1, letter i) of the Code) with special regard to confidentiality, personal identity, the right to the protection of personal data.

In this page we describe the way our website, www.pastaecompany.it, manages the personal data of the users who use our site. This information, which we provide pursuant to the provisions laid down in Legislative Decree 196/2003 (herein after, Privacy Code), applies to the personal data of those who use the services supplied by our website via the Internet. It does not apply to other websites that might be accessed through our links, which Pasta & Company is not responsible for.

PROCESSING OPERATIONS AND PURPOSES

All the personal information you supply is the result of a free choice on your part: we have no illicit means to obtain such information without your consent. The information you provide by sending us an e-mail and/or by compiling the registration form is used solely to answer your questions or meet your requests. Our organisation may use your personal data for purposes such as sending you promotional and commercial data, information on new products and services offered only after you have given your explicit consent; without a prior expression of your specific consent, your personal data will not be made available to business partners who can send you useful information, or promotional material you may be interested in.

PROCESSING MODALITIES

Personal data will be processed with or without the aid of electronic/automated tools, by performing all the operations required for the management of personal data as provided for in art. 4 comma 1, letter a, of Legislative Decree no. 196 of 30 June 2003 (by "processing" it is meant any operation, or set of operations, performed, with or without electronic means, for the purposes of recording, retaining, consulting, processing, changing, selecting, extracting, comparing, using, linking, blocking, communicating, disseminating, deleting or disposing of data, including data not recorded in a database); in any event, such operations will be performed in compliance with all the precautionary measures designed to ensure the security and confidentiality of the data.

Personal data will be processed exclusively by personnel in charge of data processing who are appointed directly by the data Controller, Pasta & Company, which has put in place all the minimum IT security measures necessary to minimise the risk of a privacy breach by third parties, and such measures are updated on a regular basis and whenever it is deemed necessary.

NAVIGATION DATA

In the course of their normal operation, the IT systems and software procedures used to run our website acquire some personal data whose transmission is implicit in the use of Internet communication protocols. This information is not collected with a view to associating it with identified subjects, but on account of its very nature, and through processing and association with data held by third parties, it could be used to identify the users. This group of data includes the IP addresses and the domain names of the computers used by the users who visit the site, the URI (Uniform Resource Identifier) addresses of the resources requested, the time a request was made, the method used to submit a request to the server, the size of the file obtained in reply, the numerical code reflecting the status of the reply given by the server (successful, error, ...) and other

parameters of the operating system and the IT environment of the user. This data is used for the sole purpose of collecting anonymous statistical information on the use of the site and to verify its proper operation, and it is deleted immediately after processing. The data could be used to ascertain responsibilities in the event of hypothetical IT related crimes being committed against the site.

FREEDOM TO SUPPLY YOUR DATA

The elective, explicit and voluntary sending of e-mail messages to the addresses posted on this website entails the subsequent acquisition of the sender's address, which is necessary to answer queries, and any other personal data included in the e-mail message.

COOKIES

Cookies are small text strings that the sites visited by a user send to the user's terminal (normally a browser), where they are stored to be sent to the same sites the next time the user visits them again. Cookies may be distinguished into two main categories: "technical" cookies and "profiling" cookies.

This site uses the so-called "technical" cookies for the sole purpose of "carrying out the transmission of a communication over an electronic communications network; or as strictly necessary in order to enable an information society service explicitly requested by the subscriber or user to be supplied" (art. 122 clause 1 of the Italian Privacy Code): Technical cookies can be: browsing (or session) cookies, which enable the user to take full advantage of a website (e.g., make a purchase, send in credentials to access a reserved area), and/or analytical cookies, which may be likened to "technical cookies" when used directly by the site administrator to collect information, in aggregate form, on the number of users visiting a site and how they use it; functional cookies, which "remember" the choices made by a user in terms of various selection criteria (e.g., language, products selected for purchasing) resulting in more efficient services for the users themselves.

The use of "technical" cookies (session variables whose values, stored on the hard disk of the device may be deleted: it is also possible to disable the cookies by following the instructions supplied by the main browsers) is strictly limited to the transmission of session identifiers (random numbers generated by the server) and software utilisation data required for secure and efficient site exploration: the session variables (i.e., cookies) avoid the use of IT techniques that may undermine the confidentiality of user navigation and do not permit the acquisition of the user's personal identification data. This site makes no use of the so-called "profiling" cookies (designed to create user profiles and to send advertising messages in keeping with the preferences displayed by the user while surfing the web).

This site uses the so-called "third party" cookies, with which, while visiting a site, a user can receive cookies from other web servers and sites (the information is stored by third parties): an example is the presence of the "social plugins" for Facebook, Twitter, Google+ and LinkedIn (in parts of the pages visited that are generated directly by the aforementioned sites and are integrated into the page of the host site), which are used to share contents on the social networks (the presence of these "plugins" entails the sending of cookies to and from all the sites operated by third parties: the management of the information collected by "third parties" is governed by the relative privacy policies which the reader should refer to).

Complete list of the privacy policies relating to the "third party" cookies used:

google.com: www.google.it/intl/it/policies/privacy/

youtube.com: www.google.it/intl/it/policies/privacy/

addthis.com: www.addthis.com/privacy

How can I disable the cookies?

Most browsers (Internet Explorer, Firefox, etc.) are configured to accept cookies. However, in most browsers, cookies can be disabled through the settings of the browser. We remind you, h that disabling browsing or functional cookies may prevent our website from functioning correctly and/or may not allow you to take full advantage of the services we offer.

SCOPE OF KNOWLEDGE

Access to your data will be limited to persons appointed by the data controller, Pasta & Company, to work as data owners, processors and persons in charge.

COMMUNICATION AND DISSEMINATION

We may disclose your data, i.e., make your data known to one or more specific subjects, as follows:

Public and private subjects who may have access to the data by virtue of law provisions, regulations or community directives, within the limits provided for therein (for example, social security and welfare institutions, local authorities associations, administrations and public authorities, associations, foundations, organisations with association and/or insurance purposes);

Subjects who need to access the data for purposes ancillary to the relationship between the parties, within the limits strictly necessary to carry out their ancillary tasks (e.g., banks, service companies, carriers and shipping agents):

Subjects supplying consulting eservices to our company, within the limits strictly necessary to carry out their tasks at our organisation, with their prior signing of a letter of engagement that imposes confidentiality and security obligations.

We will not disseminate your data, i.e., we will not make the data known to indeterminate subjects in whatsoever manner, including making the data available for use or consultation, without your prior free and informed consent, expressed and granted on a case-by-case basis.

RIGHTS OF THE INTERESTED PARTIES

The users who have supplied their personal data are free to exercise at any time the rights provided for in art. 7 (Right of access to personal data and other rights) of the Code, and, in particular: the right to obtain confirmation as to the existence of any recordings of their personal information, to know the content and origin thereof, to verify the correctness of the data or request its integration, update or correction, or obtain its cancellation, transformation into anonymous form, or have the data blocked if processed in violation of the applicable regulations, as well as the right to oppose the use and processing of their data for legitimate reasons. Pursuant to art. 13 letter f) L.D. 196/2003, to exercise such rights and/or to obtain a list of the persons in charge of processing their personal data, interested parties may address their requests to the data processor - Name and Surname of the legal representative - by sending an e-mail to info@pastaecompany.it to obtain a timely reply.

DATA CONTROLLER

The Data Controller is Pasta & Company S.r.l. - Sede legale: Corso Duca degli Abruzzi, 2 - tel. 011-9091471 - fax 011-9091787 - C.F./P.IVA 11041790012